

Join the world's fastest growing Racket Sport



Christoph Krenn (AUT), World No. 1





History of Racketlon

- 1988 first Racket games Finnish Championships. Since then played annually in Finland
- In 1989 in Swedish Championships
- November 2001 the first World Championships Tournament in Gothenburg, Sweden
- 2002 International Racketlon Federation was founded as an official body
- FIR World Tour started in 2003
- 2005 first legal national country federations were founded
- In November 2005 IRF – International Racketlon Federation legally founded
- September 2006 Official name change to Fédération Internationale de Racketlon – FIR



Rules of Racketlon

- You play your opponent in the order Tabletennis, Badminton, Squash and Tennis
- Four sets (one in each sport) first to 21 points (two points difference at 20:20)
- Running score, each rally counts
- Gummiarm (one single serve in Tennis) decides in Tennis if score is equal after four sets
- Lots are drawn once before the match who serves in Tabletennis and Squash. Opponent serves in Badminton and Tennis
- Each player serves twice in all sports before change of service
- Change ends when one player has 11 points in each set
- All other rules of the individual sports apply



Organization of FIR

- IRF founded in 2005 Gothenburg, Sweden
- FIR established in Austria
- FIR head office in Vienna
- FIR has 37 member countries
- FIR Council with 9 members from 9 countries
- FIR Executive-President Marcel Weigl
- Annual General Meeting with all the member countries



More facts

- We are a globally spread sport to all continents
- World Tour in Europe and in Canada
- We have players and members from 6 different continents
- 2013 World Tour with 14 tournaments in 12 countries
- Potential for all four sports players in all countries
- Good venues all over the world



www.resultreporter.com and www.racketlon.net

www.racketlon.net per month

- 3400 unique visitors
- 11.000 visits
- 40.000 page views
- 4 subpages per visit
- 4:30 Average visit duration
- 27% bounce rate
- 24% new visits

www.racketlon.net is the official website of FIR

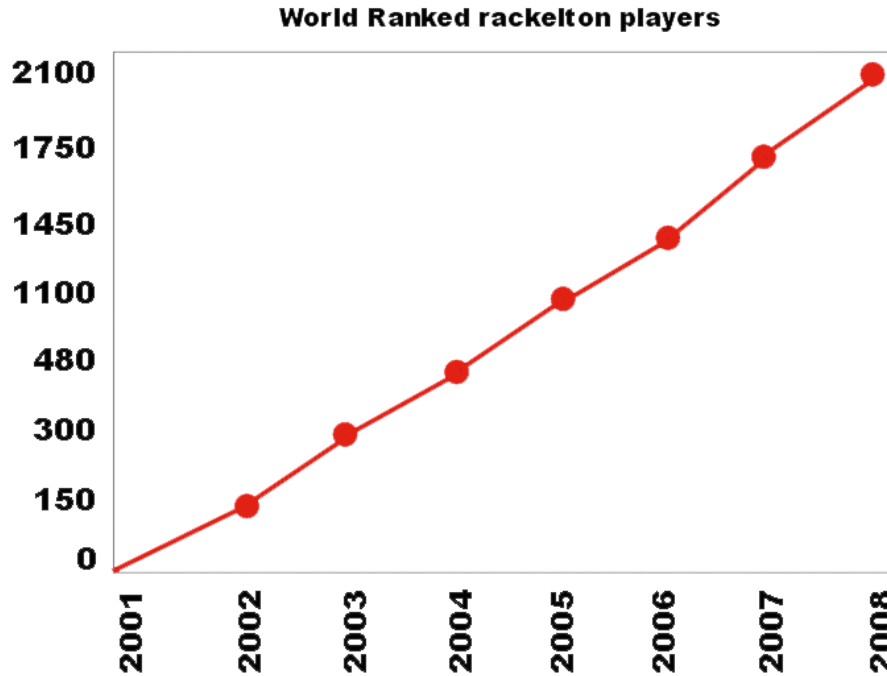
www.resultreporter.com per month

- 3000 unique visitors
- 9000 visits
- 36.000 page views
- 4 subpages per visit
- 4:20 Average visit duration
- 25% bounce rate
- 22% new visits

www.resultreporter.com is the official tournament sign in and statistic website of FIR



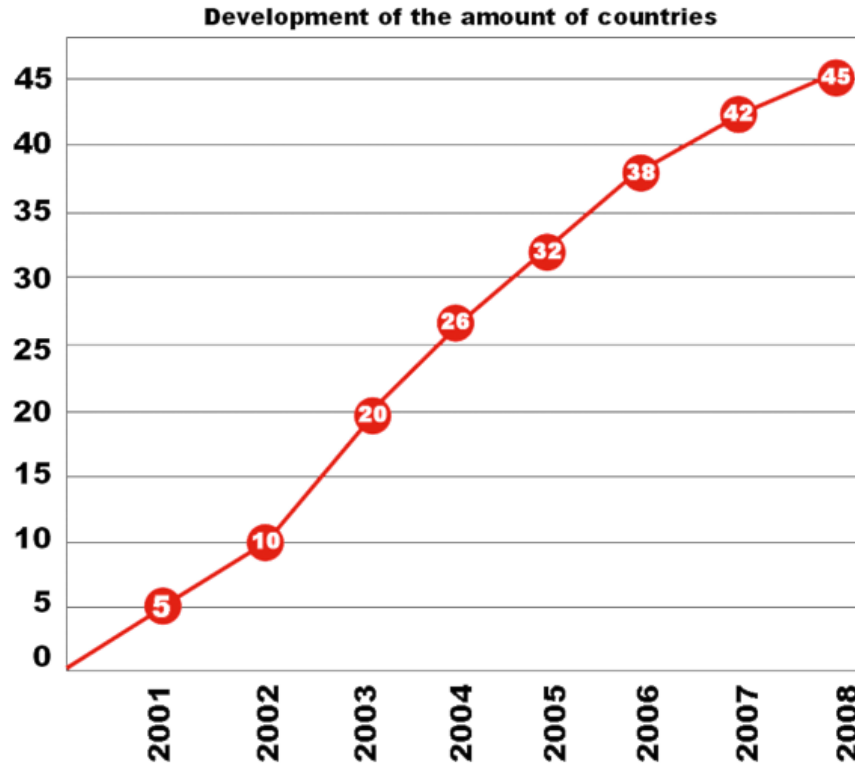
Amazing statistics!



And in Doubles ranking 600 Players



...and more amazing statistics.





38 FIR member countries (1.9.2012)

26 EUROPE

Armenia
Austria
Belgium
Bulgaria
Czech Republic
Denmark
England
Estonia
Finland
France
Germany
Greece
Hungary
Italy
Latvia
Liechtenstein
Macedonia
Netherlands
Poland
Romania
Russia
Scotland
Slovakia
Slovenia
Sweden
Switzerland

7 ASIA

Hong Kong, China
India
Iraq
Israel
Malaysia
Mongolia
Pakistan

1 AFRICA

South Africa

2 AMERICA

Canada
USA

1 OCEANIA

Australia
New Zealand

Potential new members

Brazil
China
Egypt
Iceland
Ireland
Luxemburg
Nigeria
Portugal
Turkey
Ukraine
Zimbabwe



WORLD TOUR 2013

- | | | | | |
|-----|-----|-----------------|--------------------------------|---------------------------------|
| 1. | IWT | 1 - 3 Feb. | Vienna Classics | Vienna/Austria |
| 2. | IWT | 22 – 24 Feb. | Swedish Open | Malmö/Sweden |
| 3. | IWT | 12 - 14 May | Czech Open | Prag/Czech Rep. |
| 4. | SWT | 8 – 10 March | Canadian Open | Toronto/Canada |
| 5. | IWT | 3 – 5 May | Hungarian Open | Budapest/Hungary |
| 6. | SWT | 31 May – 2 June | King of Rackets | Oudenaarde/Belgium |
| 7. | SWT | 28 – 30 June | Bulgarian International Champs | Sofia/Bulgaria |
| 8. | WC | 11 – 13 July | Doubles/Teams World Champs | Alphen aan den Rijn/Netherlands |
| 9. | IWT | 26 – 28 July | German Open | Nussloch/Germany |
| 10. | SWT | 6 – 8 Sept. | NOVOMATIC Austrian Open | Wilfersdorf/Austria |
| 11. | IWT | 21 - 23 Sept. | ALTERNATE Open | Linden/Germany |
| 12. | IWT | 4 – 6 Oct. | Finnish Open | Kauniainen/Finland |
| 13. | IWT | 25 – 27 Oct. | English Open | London/England |
| 14. | WC | 22 – 24 Nov. | Singles World Championships | Zürich/Switzerland |

IWT = International World Tour; SWT = Super World Tour; WC = World Champs



Aims for the future

- A recognized worldwide sport
- We are going to be a member of Sportaccord 2013
- Modern and growing quattro talent game with the expanding number of players and Racketlon superstars
- International betting starts
- The game also attracts the world class stars of the individual racket sports
- Stefan Edberg, Magnus Gustafson, Vanessa Atkinson, Jürgen Melzer, Jürgen Koch, Werner Schlager etc.

**Partnership
2013**





Benefits World Wide

- To be a global partner of the fastest growing racket sport
- To have a great opportunity to market products
- To be inside the very modern sportsdevelopment when it is really spreading word wide
- To reach a great number of people



Partnership makes it possible to...

- Promote products by staff in World Tour Tournaments and promote materials directly to the players
- Have media visibility with World's fastest growing racket sport together with Racketlon Superstars such as Mikko Kärkkäinen Magnus Eliasson, Stefan Adamsson
- Use World Tour events for marketing purposes with partners
- Have Your logo shown on www.racketlon.net and www.resultreporter.com
- Have Your logo on Tournament web pages
- Have Your logo in all printed materials in all World Tour Tournaments
- Have Your promotion banners in World Tour events
- Media Visibility TV Channels, Print media, Internet



World Tour Title Sponsor guarantees:

- Sponsor name and/or Logo in the title of the “xxxxxxx FIR Racketlon World Tour”
- Sponsor name and logo on the title page of the official webpages of all tournaments on the FIR World Tour
- Sponsor name and logo on all posters, flyers, and other printed materials of all FIR tournaments on the FIR World Tour
- Sponsor name and logo in the SWT tournament programs
- Sponsor name and logo on at least one event banner at all SWT and WC tournaments
- Space for a minimum of 6 sponsor Banners (max. 6x1sq) on the 4 Centre Courts and in the Sportscentre at all FIR tournaments on the FIR World Tour
- Sponsor name and logo in E-mail newsletters to all players in the FIR World Ranking
- Sponsor name or logo on tournament or organization T-Shirts or any other players gift of all tournaments on the FIR World Tour
- Sponsor name or logo on the prize giving podium of all SWT and WC tournaments
- Sponsor name through the microphone at Opening and/or Closing Ceremony and match calls of FIR Tournaments on the FIR World Tour
- National or local TV coverage of SWT and WC tournaments
- Sponsor name and logo on interview walls of SWT and WC tournaments with TV coverage
- Internet coverage of all SWT and WC tournaments
- Print media cooperation at all tournaments on the FIR World Tour
- Sponsor name and logo on all press texts of all tournaments on the FIR World Tour



World Tour Title Sponsor possibilities:

- Possibility of a sales and marketing area at all tournaments on the FIR World Tour
- Possibility for sponsor representative to speak at Opening or Prize Giving Ceremony of all tournaments on the FIR World Tour
- Possibility to put up a Blow Up in the sports centre (if space available) or outdoors in front of the sports centre at all tournaments on the FIR World Tour
- Possibility to invite VIP Customers at sponsors costs to SWT and WC tournaments and arrange a Meet and Greet with World Class Racketlon players together with a gala dinner
- Possibility to invite 4 customers or employees to take part in all tournaments on the FIR World Tour without having to pay the entry fees
- Possibility of any other needs of the sponsor if ratified by FIR

FIR WORLD TOUR TITLE SPONSOR 200.000 Euro

Contract for three years: 2013: 50.000€, 2014: 75.000€, 2015: 75.000€

**Join the World of the fastest
growing Racket Sport.**

Racketlon

**– One Game, Four Sports,
One thrilling Show**

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