

**NATIONAL / LOCAL DEVELOPMENT PROGRAMME INFORMATION**

<b>Title of Programme:</b>	National Junior Development Programme
<b>National Squash Federation:</b>	Squash Racquets Association of Malaysia
<b>Programme Organizer:</b>	Squash Racquets Association of Malaysia
<b>Programme Duration / Period:</b>	Annual – Started in 1997
<p><b>Programme Summary:</b>  NDO – National Development officer, responsible for monitoring the programme in the country via SDO in each state (14 states)  SDO-State Development Officer, responsible for the promotion, development and coaching of squash in the state. Qualified state coaches conduct coaching sessions. Minimum 3 times a week. Active states have over 100 children in their programme. There are 8 active states.  States produce players who are then exposed to tournaments called the national junior circuits.  RSNJC – Rising star national Junior Circuit (U9, 11 and 13) 2 legs and 1 grand finals.  NJC – National Junior Circuit (U15,17, and 19) 2 legs and 1 grand finals. All states are almost always represented.  Other junior tournaments in the country that keeps the juniors active (absolutely essential) are the Penang/Malaysian Junior Open, KL Junior Open, Selangor junior Open and Borneo Junior Open.  MOE/SRAM schools coaching programme – started in 2017. 8 schools identified by the ministry of education and 3 squash courts built in each school. Coaches identified to coach students of the schools and schools nearby. (Majority of students are under 12 years old) An NDO appointed to monitor the programme of the schools. An annual championship was held last year specifically for children of these schools.  BJSS – Bukit Jalil Sports School – Children who excel in the above tournaments are handpicked to enrol in the school. They are between the ages of 12-16. These children come under the National coaching programme and guided by our elite coaches at the centre.  The BJSS children along with top players from states also participate in international tournaments such as the Asian Junior Individual Championships, British Junior Open, Regional Opens and World junior Individual championships.</p>	
<p><b>Background / Reasons it was implemented:</b>  In 1987 we introduced a systematic coaching programmes for young players and beginners at the state level. This was conducted largely by volunteers or part time coaches. In 1997 we launched the National Junior Development programme under the guidance of the newly appointed full time NDO who had then to monitor all the SDO's. We managed to recruit young players to the game from schools surrounding squash centres and clubs. What made the difference was the employment of a creditable full time NDO and several full time and part time SDO's</p>	

**Target Groups and Programme Scale:**

Under 12 children. Approximately 700 under 19 children are actively playing.

**Key Working Force:**

SRAM's Coaching Committee.

**Approximate cost by component:**

Hard to quantify but a ball park figure would be USD500 a year

**Source of Funding:**

National Sports Council and Sponsors

**Main Outcomes:**

Broaden the playing base at the grassroots, excellence in performance and creating an awareness of the game in the country.

**Issues to consider:**

Need more public centres, qualified coaches and money of course

**Links to Programme Information / Materials / Coverage / Marketing collateral (i.e. photos, video):**

SRAM website

**Evaluation Information / Reports:**

The progress of the programme is satisfactory with room for improvement

**Follow up plans / next stages (if any):**

To build more squash courts in schools. To train more coaches to run programmes

**Final Key points / Comments not already covered:**

Key personnel are absolutely crucial in the success of the National Junior Development Programme

**May we prepare programme information for the WSF website development section as a case study for national federation / development officer use:**

**YES**