

# WSF DEVELOPMENT CONFERENCE 2012

Increasing  
the number of Coaches

Maj(R) S.Maniam  
Director - Development and Coaching  
WSF

# Current status

- Shortage of good quality coaches at all levels throughout most part of the world - Grassroots, Intermediate, Advanced
- In the Asian region there is a dearth of coaches at all levels.
- I'm sure this could be the same with some other regions.
- WHY?

# REASONS?

## IN ASIA:

- Lack of long term prospects
- Poor salary at the mid and lower levels
- No job structure
- Very high demands and low remunerations
- No stability/permanency
- Lack of appropriate job opportunities

# WSF ROLE

- The WSF together with its regions should establish a grassroots development programme that has to double in the next 5 years to show that we are a growing sport.
- WSF has to set targets which regions and nations have to achieve
- Unless we double the existing number of development coaches we are not going to be successful with this ambition.
- Coach education is crucial and to begin with WSF should implement a recognised coach education structure
- If we want to be an Olympic sport and promote the sport to greater levels as achieved by tennis, badminton and other sports, we need to **DO SOMETHING DIFFERENT**

LETS TAKE A QUICK LOOK AT WHAT OTHER  
SPORTS ARE UP TO.

Usain Bolt

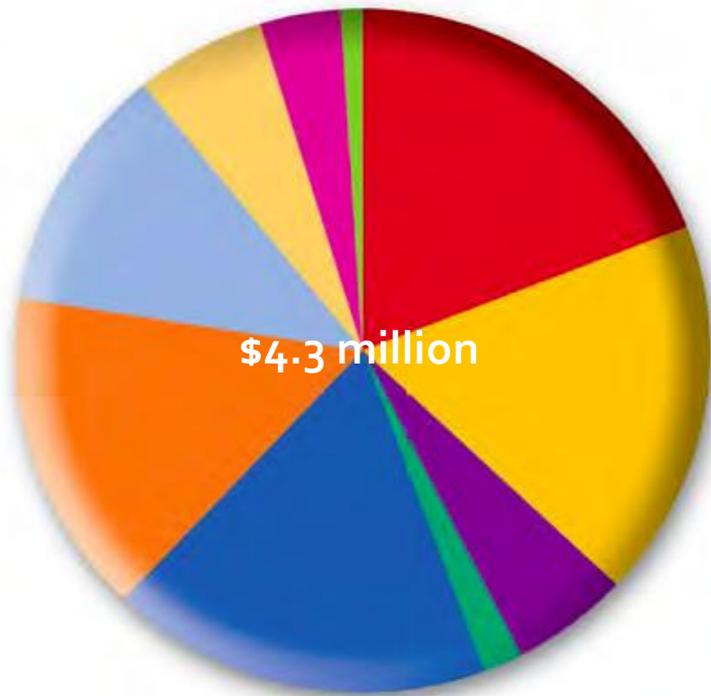
# ITF President remarks

- The **development programme** is very important to the ITF because, as the international governing body of tennis, we want to see the game grow around the world. The programme **assists the 207 ITF member nations**, particularly those from developing tennis regions, to increase the number of people playing tennis in their respective nations and to improve the level of the best players in these countries. In simple terms, the objective of the programme is **more and better players around the world.**

# International Tennis Federation

- The ITF's coaches education flagship event, the 17th ITF Worldwide **Coaches Conference** by BNP Paribas, was held in Port Ghalib, Egypt in November 2011. The biennial event attracted more than **500 coaches from 100 countries**
- In 2011, **78 coaches' courses** were held including 17 Play Tennis courses, 22 Level 1 courses, 13 Level 2 courses and 5 Level 3 courses.
- The implementation of the Player Development Pathway relies on the work of the ten **ITF Development Officers** who are 'out in the field' advising and assisting national associations on their activities. They spent an average of **30 weeks on the road working with national associations, players and coaches in more than 100 countries to develop the game**

# Dev. Fund



## Spending US\$

Junior circuits 822,640.47

Junior teams and travel grants

769,760.05

Professional tournament grants

237,169.86

Facility grants 79,091

Development officers 764,728.74

Training centres and camps 662,880.04

Coaches' education 502,865.18

Equipment 261,973.93

Junior Tennis Initiative/Tennis10s:

162,436.20

General expenditure 43,432.33

# Badminton

- China is by far the best country in the world at badminton. There are some other countries that have elite badminton programs such as Indonesia, South Korea, and Malaysia. However, China's program is the most dominant badminton program in the world. But, **why does China dominate in badminton?** China's badminton men and women programs are **supported by China's government**. This helps them continually dominate badminton. The Chinese government takes care of everything for the athletes in the badminton program. For example, the government **takes care of the athletes housing, meals and training**. Therefore, China's athletes do not have to worry about anything except for playing badminton and preparing for competitions. **Most of their coaches are ex international players**.
- **Good salary scheme set by the govt.**

# English Football

- [Football institution at St. Georges Park,](#)
- [England](#) should no longer have to go looking for foreign managers in the future if St George's Park does its job, according to the national football centre's chairman David Sheepshanks. However, he cautioned that it could be another decade before the effects of the state-of-the-art institution start to deliver success on the pitch.
- **But it is the focus on teaching, and the aim of more than doubling the number of qualified coaches to 250,000 by 2018,** which Sheepshanks hopes will drive a production line for the next generation of managers. "We have identified a number of desired outcomes that come from St George's Park," said Sheepshanks.
- "They **include increasing the number of qualified coaches, increasing the standard of coaching and also includes having more home-grown managers managing our Premier League teams** and available to manage our international teams. If we get this right by definition we ([England](#)) should never need to appoint overseas and that will be a success measure going forward.

OLYMPICS

# SQUASH

- Some Regional Federations have a certified coach education programme.
- WSF is in the process of establishing a coach accreditation programme – needs to set minimum standards
- WSF does not have a WSF squash development programme
- WSF does not have a pool of Development officers and roving coaches
- WSF does not have a pool of accredited course instructors/conductors
- WHY? Is it because of a lack of funds??

# CURRENT SCENARIO

- There are both certified and uncertified coaches in the trade today.
- Ex players having played and trained at a high level are quite adept at coaching at the elite level. They are usually good on court but might lack knowledge in other aspects of the holistic coaching programme
- Asia and Europe have successfully implemented coach education programmes.

# Contentious and Controversial

- Like football should we allow only qualified coaches to be with teams at WSF sanctioned tournaments-
- WSF is in the process of setting out minimum standards for the level 1 course. In due course this should be extended to the other levels as well.
- Full time coaching course instructors- to be appointed and paid by WSF? Regional Federations?
- WSF should implement a salary structure for all WSF development officers, course instructors and roving coaches

# PSA/WSA

- Our most valuable resource:
- Huge number of pro players retire every year. In the army just prior to retirement a 6 months free course prepare us for the civilian life- it is called a resettlement course. Likewise we should conduct a resettlement course. We should have a separate syllabus-fast track- mainly for elite level coaching.
- This will prevent overtraining, pushing players to extremes with the mistaken believe that harder the better. Prevent burnout and injuries. Encourage scientific approach to training.

# Solution

- Member nations- Programmes to recruit ex national players for coaching assignment- not adhoc
- PSA/WSA Our biggest and most valuable resource. Conceive a syllabus for the pro players (fast track)
- Implement the WSF Development officers/roving coach programme (full time paid staff)
- Establish a pool of WSF course instructors
- Only WSF accredited coaches to handle teams at WSF sanctioned tournaments

- And I have not even touched the subject of increasing women coaches

# CRICKET

- The first testicular guard was used in cricket in 1874
- Helmet was introduced in cricket in 1974

- PARIS HILTON?

Thank you