



WSF CONFERENCE 2022

28 – 29 October

Grand Chola Hotel Chennai, India



Subject: The World Cup

- ◆ Summary: The proposal to reinstate the World Cup aims to engage more nations at Continental and sub-continental levels. How do we make this a success for MNFs and the sport and add a new WSF asset to commercialise?



CONTENTS

WORLD
SQUASH

WSF

- ◆ Principles
- ◆ Team/Event format
- ◆ Continental/Regional
- ◆ 4 Regions and qualification
- ◆ World Cup Finals
- ◆ Next step



PRINCIPLES

WORLD
SQUASH

WSF

- Gender parity
- Inclusion
- Affordability
- Differentiate from other major squash events
- Attract best athletes playing for their national teams
- Generate national following excitement
- Rejuvenate a prestigious title
- Influence future formats for major games mixed team events



TEAM - EVENT FORMAT / SCORING

- Gender parity
- 2M + 2F
- Maximum squad of 3+3?

- Pools followed by knock-out
- All matches: best of 3 to 11 points
- 2-all draw: count-back on games, then points



EVENT STRUCTURE & TIMING

WORLD
SQUASH

WSF

- Continental and sub-Continental Championships to qualify
- World Cup Finals to be discussed
- World Cup Structure
 - 16 then 20 and 24 teams



CONTINENTAL WORLD CUP

WORLD
SQUASH

WSF

- Qualification for World Cup Finals needs to account for different strengths and sizes of Continents
- Provide Regional and/or sub-Regional World Cups to fit with Continental calendars
- Top nations from Regions qualify for next World Cup Finals



FOUR REGIONS AND QUALIFICATION TO BE DISCUSSED

WORLD
SQUASH

WSF

1. Europe (5 teams)
2. Pan-America (3 teams)
3. Africa + Middle East (3 teams)
4. Asia (minus Middle East) + Oceania (5 teams)



WORLD CUP FINALS – 16 FINALS

**WORLD
SQUASH**

WSF

Day	Round	Format
1	Pools (2 matches)	Best of 3 to 11
2	Pools (1 match)	Best of 3 to 11
3	Quarter Finals (top 2 from each pool)	Best of 3 to 11
	9-16 play-offs	Best of 3 to 11
4	Semi-Finals	Best of 3 to 11
	5-8, 9-12 & 13-16 Play-offs	Best of 3 to 11
5	Final	Best of 3 to 11
	5-6, 7-8, 9-10, 11-12, 13-14, 15-16 play-offs	Best of 3 to 11

NEXT STEPS

- ◆ Confirm the financial model for Continents and Federations
- ◆ Review sponsorship opportunity
- ◆ Targeted approach or tendering process
- ◆ Potential host for World Cup
- ◆ Calendar integration
- ◆ Launch the 1st World Cup as a trial event in 2023





Thank You

